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TECH SKILLS

Product & PM:

- Stakeholder management
- Market research, product strategy & delivery management
- Data driven decision making
- Portfolio and Market analysis
- End-to-end product ownership
- Time & deadline management
- Cross functional collaboration
- Feature implementation

Product Methods:

- Success metrics: PRDs, OKRs, KPIs
- Roadmap Development & MVP
- User interviews & ideation session
- Backlog prioritization (MoSCoW, RICE) & acceptance criteria
- User stories and personas
- Agile ceremony (Sprints)

Tools (Coursework & Case Studies):

- Jira, Confluence, Figma, Miro
- MS Office, Canva, Google Docs

EDUCATION

- CareerFoundry - Product Management Certificate**
Aug. 2025-Jan 2026

Completed structured training in product discovery, user research, prioritization, roadmapping, and delivery through hands-on projects and an end-to-end product case study with a spotlight on AI.

- Bachelor of Technology**
Anna University, India

Information Technology

EVANJALIN H KUBENDRAN AMOS

PRODUCT MANAGEMENT PROFESSIONAL

ABOUT ME

Product Management graduate with a background in project coordination and editorial operations, bringing strengths in stakeholder alignment, prioritization, and delivery under constraints. Over 5 years of experience in managing complex workflows, driving process improvements, and supporting efficient product delivery while transitioning into a full Product Management role.

WORK EXPERIENCE

- Editorial Contact Information Executive** JUNE 2021- MAR 2022
Elsevier, leading publishing company NOV 2018-APR 2020
 - Led data-driven system migration initiatives in a structural and organized way as part of a pilot team, coordinating across product, engineering, and editorial stakeholders to improve data accuracy while minimizing operational disruption.
 - Prioritized workflow automation and process improvements using analytical skills based on impact and feasibility, reducing manual effort and streamlining user data management for authors and editors.
 - Managed multiple concurrent initiatives creatively under tight deadlines, communicating progress, risks, and decisions clearly to cross-functional teams.
 - Conducted market and trend analysis to identify opportunities for platform and process improvements, contributing to more efficient editorial operations.
 - Mentored junior team members on workflows and process optimization, supporting consistency and knowledge sharing across the team.
- Project Co-Ordinator** MAY 2017-OCT 2018
Straive, Formerly known as SPI Global, content technology company
 - Coordinated end-to-end project activities (project management) across global teams, aligning stakeholders on goals, timelines, and delivery expectations.
 - Defined and enhanced publishing workflows to improve efficiency, reducing project turnaround time by 15% while maintaining quality standards.
 - Led cross-functional initiatives to improve publishing timelines and delivery efficiency, resulting in a 20% increase in operational effectiveness.
 - Balanced competing priorities across multiple projects by proactively managing risks, dependencies, deadlines and book deliveries.
 - Acted as a central communication point (vendor relationship management) between technical and non-technical teams to ensure clarity and alignment throughout the project lifecycle.
- Production Editor** JUN 2015-MAY 2017
Straive, Formerly known as SPI Global, content technology company
 - Managed end-to-end content lifecycle projects for 150+ books, ensuring timely delivery and high-quality publishing outcomes.
 - Developed and implemented editorial guidelines to improve content accuracy and publication efficiency.
 - Worked closely with product and technology teams to enhance digital content management tools and workflows.

LANGUAGES

- English (C1)
- Tamil (Native)
- Hindi (B2)
- Deutsch (A2)

- Oversaw post-publication processes to ensure smooth content delivery and positive customer experience.
- Built strong working relationships with global project teams, supporting collaboration across regions and functions.
- Supported internal product workflows by organising requirements, validating releases, analysing metrics, and coordinating issue resolution with stakeholders.



AWARDS AND ACHIEVEMENTS

- **Global Team Award (STMJ Award) – Resilience (2020)**
Recognized company-wide for demonstrating resilience, self motivation and adaptability during a challenging period (system migration).
- **Author Acknowledgements - Springer Publication (2017)**
Named in acknowledgements section by two authors in their published books for professionalism and collaborative support.